

The Station That Cares



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THE GULF COAST'S ONLY URBAN TV STATION

WHAT IS URBAN?



To us, urban is just simple term for Cultural Trendsetters.



Those of us who are family-oriented, image conscious, and all about having fun, and being ourselves. The urban community consists of 80 million consumers that are African American, Hispanic, and other minorities.

These groups make an ever-increasing segment of the American population, and according to the Census bureau, will become the majority in the not too distant future. We are all leaders, paving the way for new and exciting ideas. WBQP TV is your canvas of creation.



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Channel 12/Cable 39